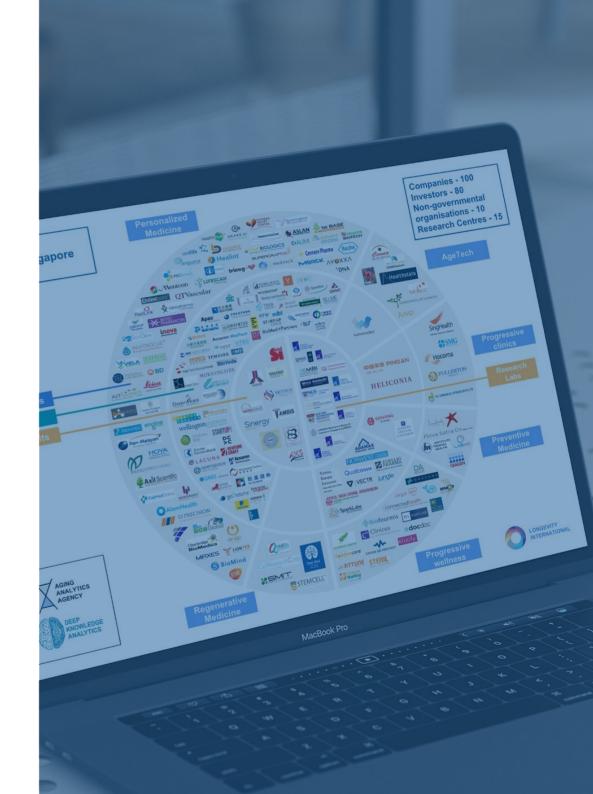
Industry Analytics Advanced Visualisation

Deep Knowledge Analytics
Aging Analytics Agency

2019



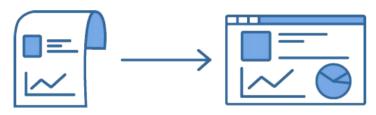




2019

Online Analytics IT-Platform to Enable a Framework for Cross-Industry Stakeholder Synergetic Integration and Industry Optimization

In 2019, the IT-department of Deep Knowledge Analytics releasing an advanced online Analytics Platform and database featuring interactive visuals which can transform static analytical reports on the topics of the AI, AI for Drug Discovery and Longevity industries into dynamic infographics updated in real-time. This platform will enable complex interactions between industry entities and stakeholders to be visualized, filtered, searched and thus more easily understood.



The platform will enable low-cost and high-speed access to bespoke online live reporting on developments in the technology and industrial ecosystems of the AI, Longevity, AI for Drug Discovery sectors, with confidence that the data and analytics are of high accuracy, available 24/7 and up to date.

It aggregates data from multiple external sources and fixes inconsistencies in different datasets so that they can be integrated and used together in a coherent manner.

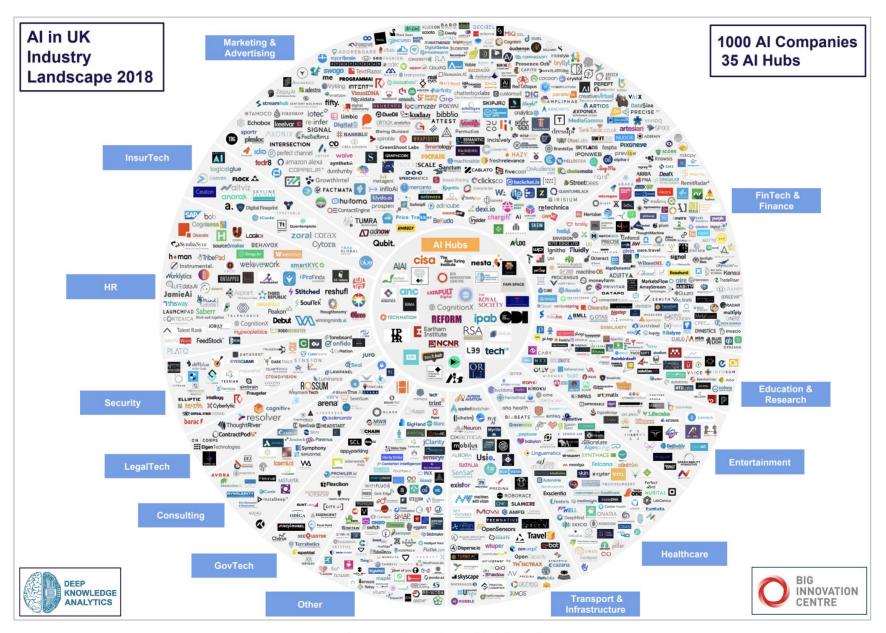
IT-Platform and Investment Knowledge Nexus

Data is then input into Deep Knowledge Analytics' sophisticated visualization tools so as to automatically generate customized reports for online viewing and download. The platform on the next stage will also use machine learning to enable smart-matching between platform participants, automatically providing network suggestions for different relevant counterparties.

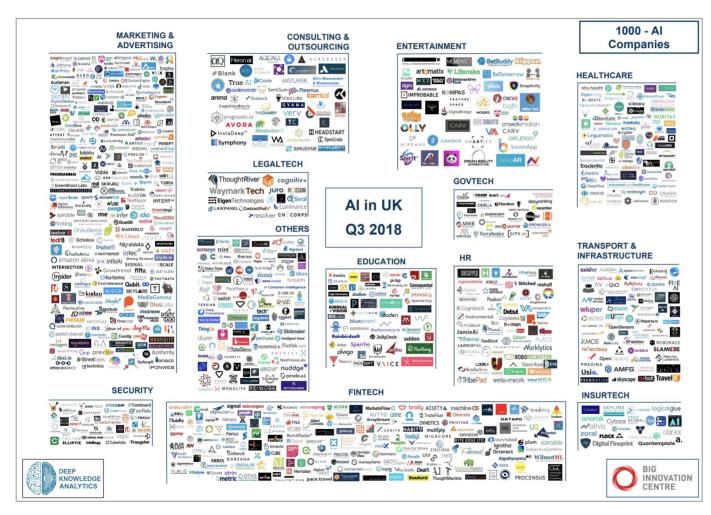
The platform will be open to qualified stakeholders, and will serve as the framework for industry optimization and cross-disciplinary integration and collaboration between companies, investors, entrepreneurs, scientists and government officials. The overarching aim of the platform is to promote the synergistic and integrated development of the AI, IoT, VR, AR, FinTech, GovTech, LegalTech, Digital Medicine, and Longevity Industries to maximize the benefits of all industry stakeholders.

These frontier-technology-driven industries continues to grow in size but remain highly fragmented, with different stakeholders displaying disparate opinions on where it is headed and how long it will take to get there. This platform aims to deliver a framework for proper industry unification, empowering industry participants to make mutually-beneficial connections and answer key questions relevant for their strategic agendas.

Our Existing Static Visualization of Industry Landscape MindMaps



Our Existing Static Visualization of Industry Landscape MindMaps





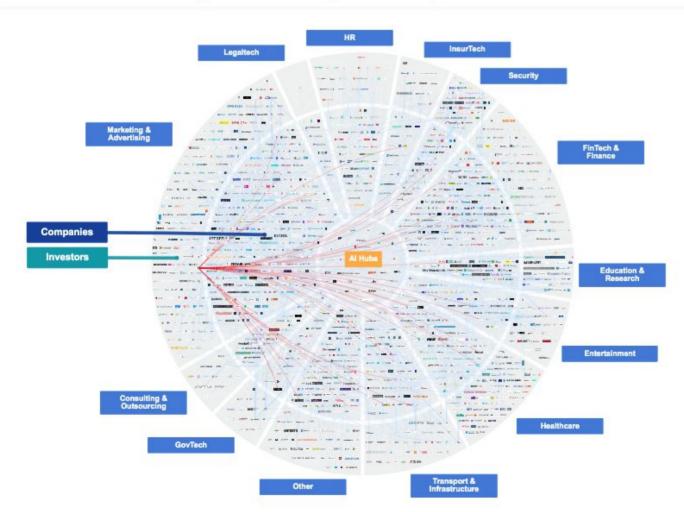


https://www.dka.global/ai-in-eastern-europe

Beta-version of UK Al-Industry Analytics and MindMap

(Dynamic Interactive Mindmap with 1800 active elements at one display)





UK Artificial Intelligence Industry Landscape Detailed Mindmaps 1000 Companies 600 Investors

35 Al Hubs

Dther

All Firms

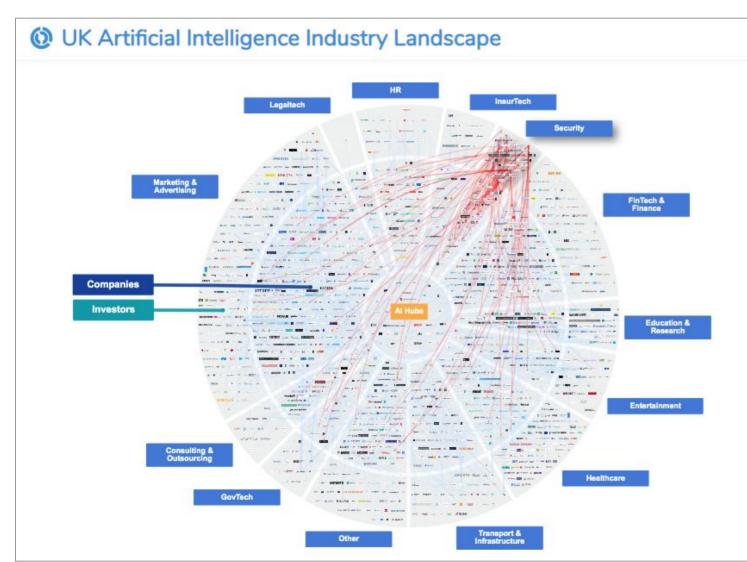
This online interactive IT-system represents a complete Artificial Intelligence Industry in UK Landscape

Overview. Al now occupies a major strategic position in the economies and political agendas of most developed nations. We already see Al becoming a standard and fundamental utility in almost every industry, improving the functioning of all digital applications and digitized functions. Increased use of Artificial Intelligence can bring major social and economic benefits to the UK.

With the help of Al, computers can analyze and learn from information with greater speed and accuracy. It

In red: investments of single investor

UK Al-Industry Analytics and MindMap (1600 Dynamic Interactions Investors - Al companies) Quantity of Elements could be increased up to 3000 elements for one Mind-Map

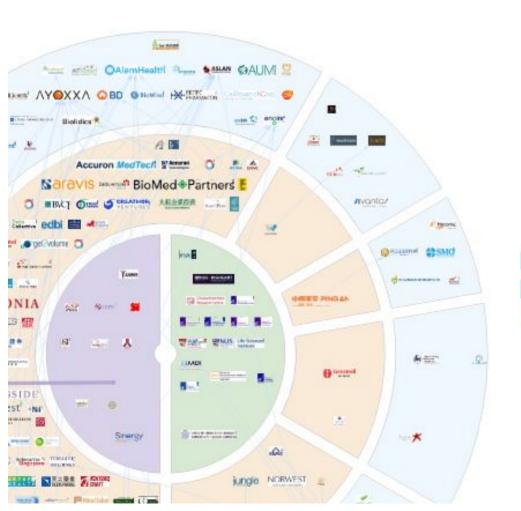




This online interactive IT-system represents a complete Artificial Intelligence Industry in UK Landscape Overview. Al now occupies a major strategic position in the economies and political agendas of most developed nations. We already see Al becoming a standard and fundamental utility in almost every industry, improving the functioning of all digital applications and digitized functions. Increased use of Artificial Intelligence can bring major social and economic benefits to the UK. With the help of Al, computers can analyze and learn from information with greater speed and accuracy. It

Multi-Colors Sectors

- Color coding
- Layered Pie Charts
- Grouping



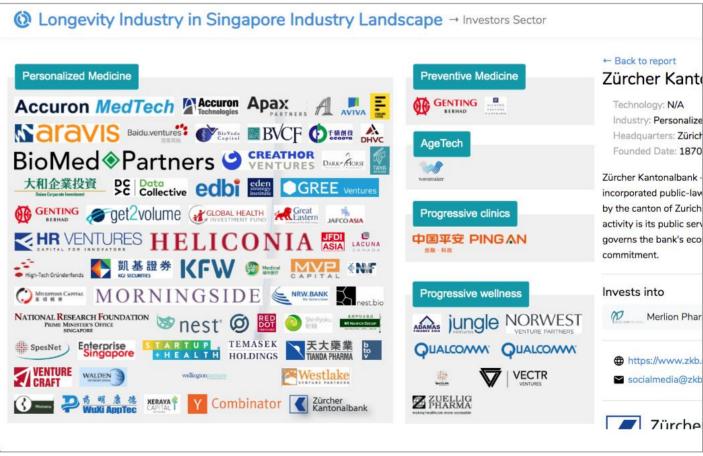




Specific Sectors' Detailed Mindmaps

- Alternative zoom in view to the single sector of the circular mindmap
- Flat Detailed Mindmap





Embedded Report Data

- Filter List of Companies and Investors
- Faces and Personalities related to the Report
- Upcoming Relevant Conferences and Events



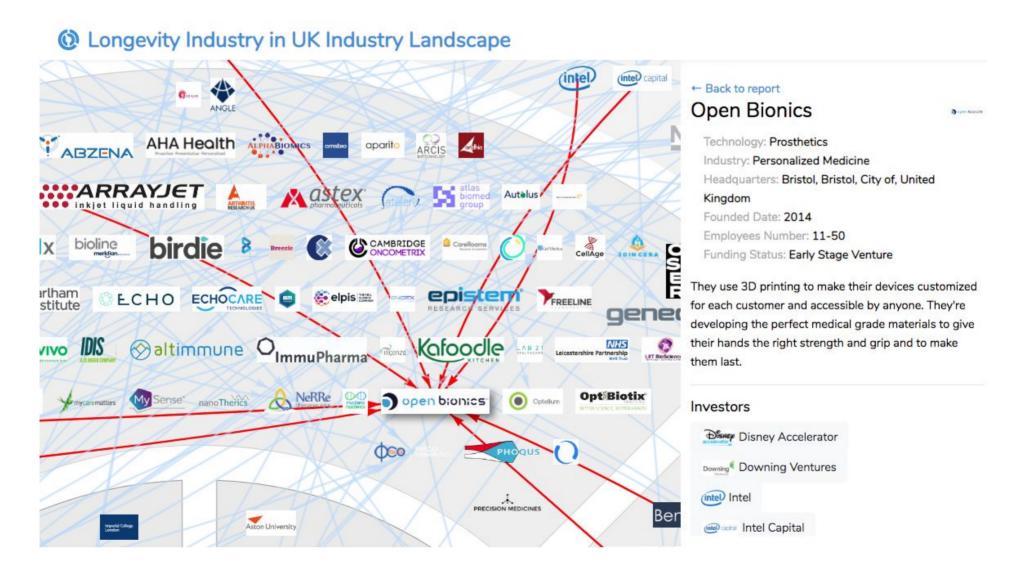
Interaction instead of static content

Zoom in, pan, visualize investments, get details on the Report Mindmap

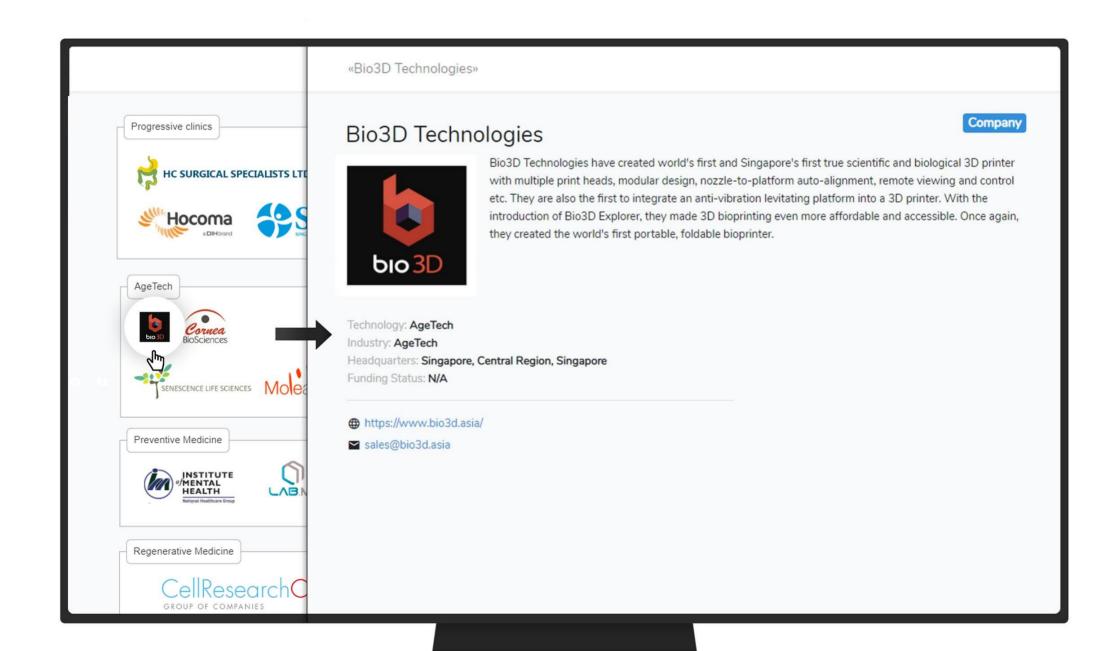


Investments as Arrows

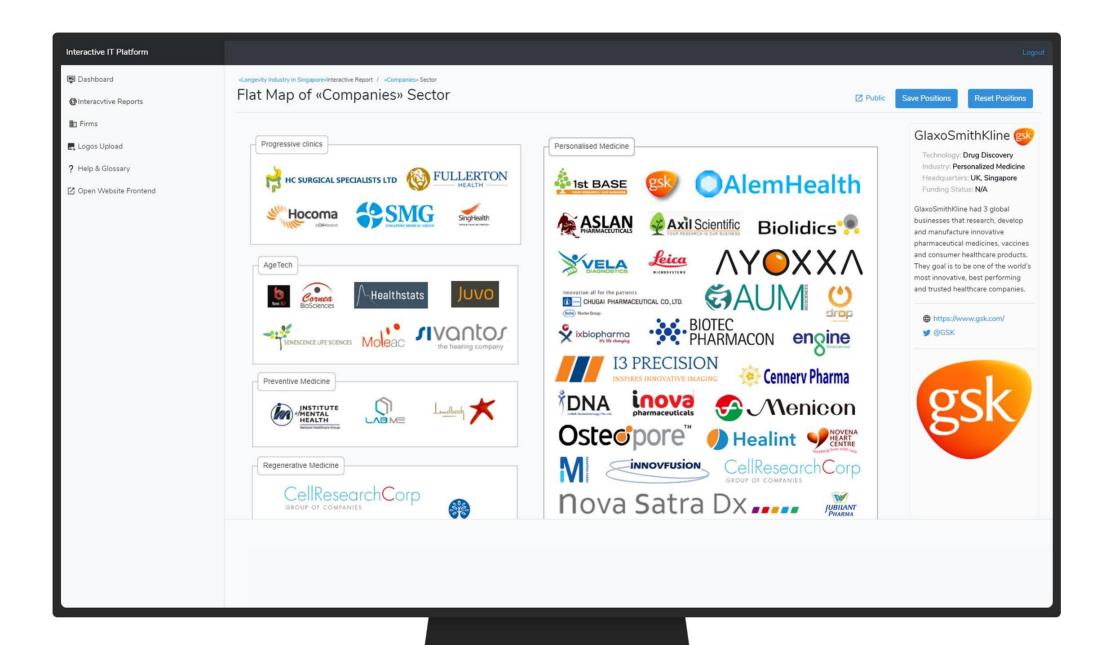
- Our team puts efforts to keep facts of investments to be up to date
- Any new investments will be instantly visible on our reports



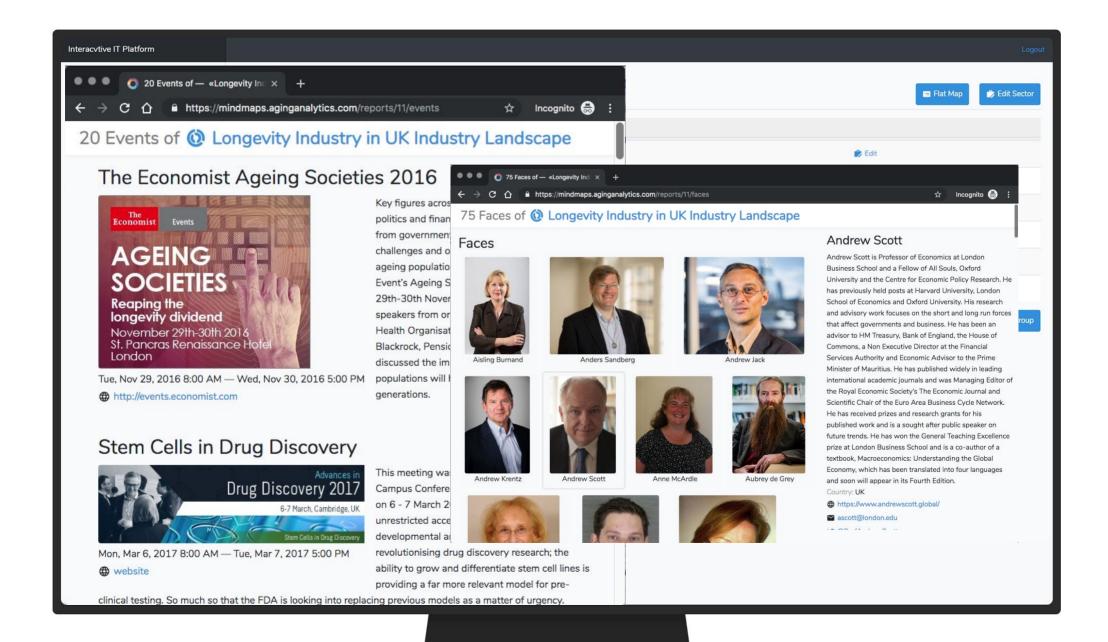
Companies Profiles View



Automated Mind Maps - Admin Editor

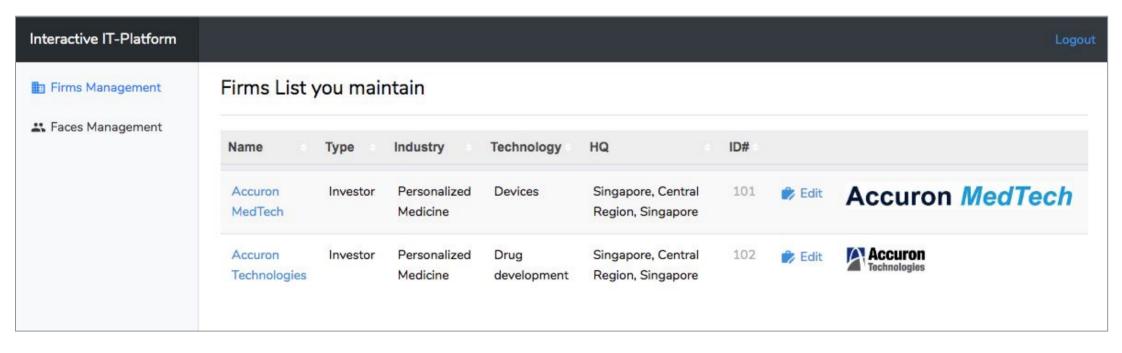


Reports are not about companies only



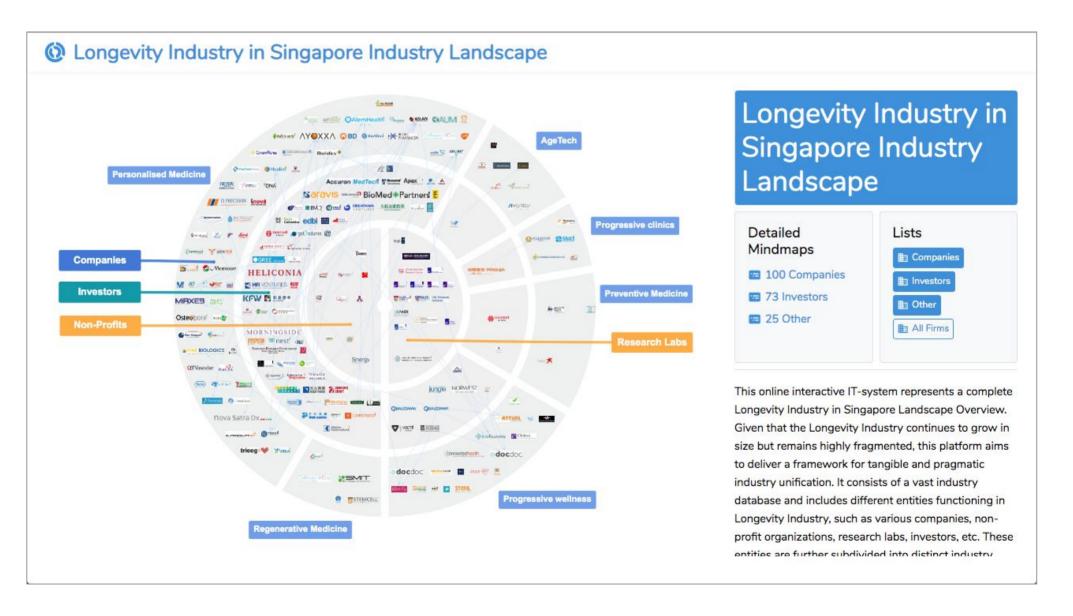
Permissions for Representatives

- Delegation of maintenance to the authorised editors
- A representative of an company can request an ownership for an object or personality
- Allows to maintain single or multiple profiles of companies or entities represented on IT-platform and mindmap



Automated Mindmaps Generation

An analyst inputs just specifies looks and colors. The rest is done by our engine.

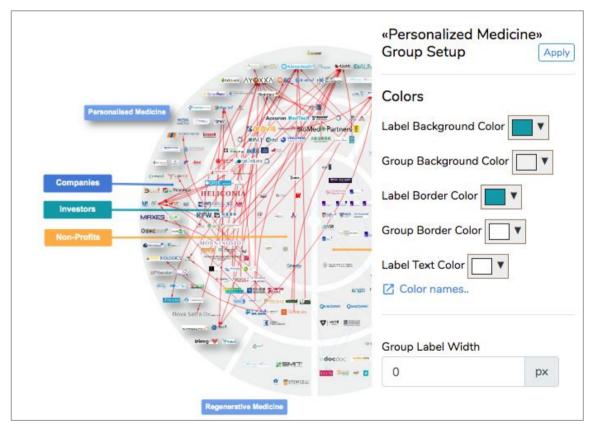


Backend for Analysts, Automated Mindmaps Generation

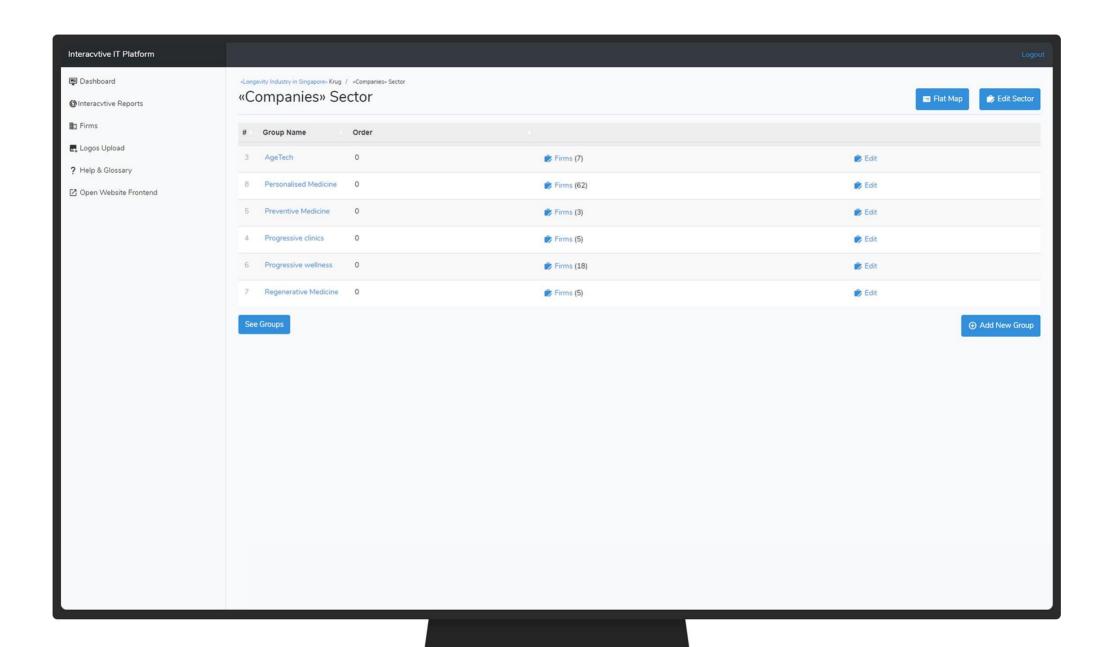
Analyst can see statistics and technical hints, which allows easier to decide on the visual distribution of data for a mindmap report.

An analyst inputs just specifies looks and colors. The rest is done by our engine.

ID#	Sector Name	Order	
3	Other	1 center	Has 25 Firms in 2 Groups:
			Non-Profits — 10 — 40% or 144°
			Research Labs — 15 — 60% or 216°
2	Investors	2	Has 73 Firms in 5 Groups:
			Personalized Medicine — 61 — 84% or 301°
			AgeTech — 1 — 1.4% or 5°
			Progressive clinics — 1 — 1.4% or 5°
			Preventive Medicine — 2 — 2.7% or 10°
			Progressive wellness — 8 — 11% or 39°
1	Companies	3	Has 100 Firms in 6 Groups:
			Regenerative Medicine — 5 — 5% or 18°
			Personalised Medicine — 62 — 62% or 223°
			AgeTech — 7 — 7% or 25°
			Progressive clinics — 5 — 5% or 18°
			Preventive Medicine — 3 — 3% or 11°
			Progressive wellness — 18 — 18% or 65°

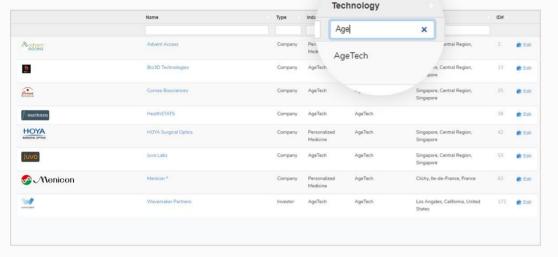


Semi-Automated Solution for Admins - Backend DataBase



Backend to Increase Analysts Efficiency

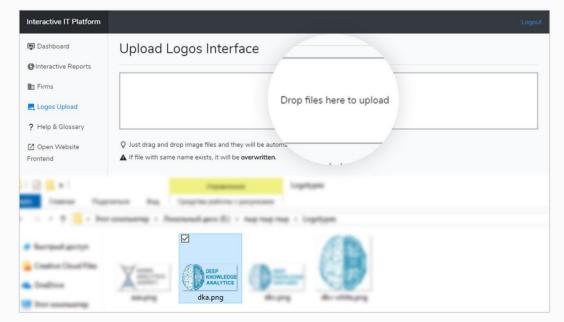
Quick Searches



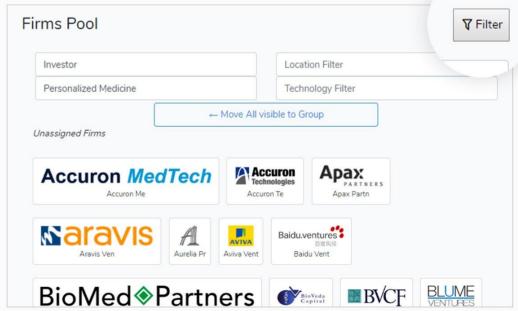
Autocompletes



Drag and Drop interfaces



Filtering & Sorting



PLATFORM: Interactive Ecosystem Data Map

Inputs and Outputs (on the end of beta version)

INPUT DATA

Government-run databases

(Open source public data)

Data from official websites

(Companies and conference websites scraping)

Open platforms like Linkedin and Paid data providers

(Professional data subscription services)

News feeds

User-generated information onboarded from users, or direct machine data

Innovation Ecosystem Data Map

Analytics

(with AI enabled processes) mapping the innovation ecosystem at the most micro level possible:

- industry and supplier systems,
- investment and entrepreneurship systems,
- technology systems (focus on difficult to measure future tech as AI, Blockchain, augmented reality, bio-tech etc.)
- innovation talent and 'influencers' systems.
- global systems.

OUTPUT SERVICES

Diagnostic tools capable of:

(i) Automated answers in real time to bespoke user-requests (from Business, Investor, Not for profit / social enterprise).

Results are generated via

- Infographics (user-friendly figures, tables, text) ONLINE
- Automated Report generation for DOWNLOAD
- (ii) GovTech policy analytics

As (i) above, but diagnostic tools are designed for government requests to map reginal innovation ecosystems.

Smart Matching:

- Tech supplier User matching (Business, Government, Not for profit / social enterprise)
- Investor Entrepreneur matching (supporting crowd investment and Company & Investors rating/duediligence)

Innovation Ecosystem Mapping & Smart Matching

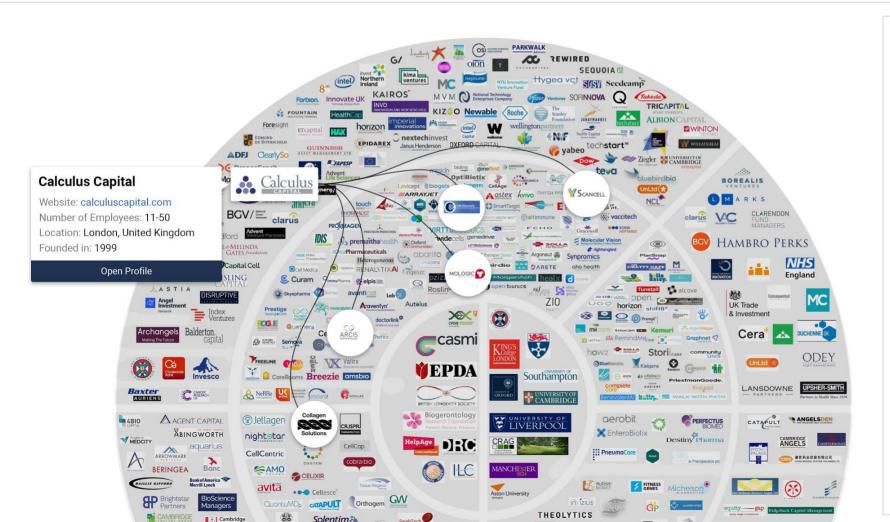
High-speed; Real-time; High Accuracy

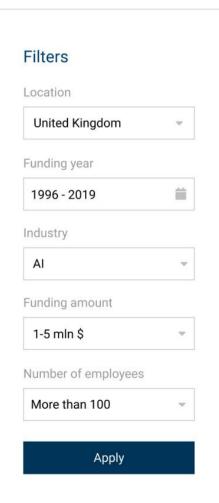
- Up-to-date dynamic database
- Multiple data sources
- Live reporting on technology
- Sophisticated infographics
- Advanced visualization
- Automatic report generation
- Interactive networking
- User-friendly interface



Online Data Analytics Platform Development Q3-Q4 2019 Smart Matching & Syndication of Investment Rounds

- Automatically connects and provides network suggestions
- Smart-matching between relevant entities and stakeholders
- Supply-chain structuring and optimization
- Accelerates the adoption and deployment of new technological solutions





Summary and Goals

The goal is to analyze and visualize industries dominated by DeepTech and deep science, which includes:

AI, FinTech, LegalTech, GovTech, VR/AR, IoT, Digital Medicine, Longevity.

- Integration of AI and Big Data analytics tools
- Automated data analytics and visualization
- Reports-on-demand generation capabilities
- Smart-matching system
- Support decision making tools
- Tools for building, structuring and optimization of innovation ecosystems

IT-Department Deep Knowledge Analytics

